

TEACHING HISTORY

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Information for new advertisers 2026

Teaching History is the quarterly professional journal of the History Teachers' Association of New South Wales (HTANSW). It is a full colour, 80-page publication featuring articles, news, teaching resources, and reviews from prominent academics, professionals, cultural institutions and teachers from around the world. Advertising in *Teaching History* is a highly effective way to promote history-related services, learning programmes and products. It is distributed to over 1100 individual and institutional members, representing thousands of teachers, schools, libraries, and university departments across Australia and internationally. Print copies are sold at HTANSW conferences, events, and via the HTANSW website, and digital format is available via Informit and Ebsco.

Key dates

Issue	Deadline for contributions	Approximate publication date
Term 1	1 February	Mid April
Term 2	1 May	Mid July
Term 3	1 August	Mid October
Term 4	1 November	Late January (the following year)

Advertisement options

option	single issue (incl. GST)	annual (4 issues) (incl. GST, 20% discount)	availability	dimensions
Inside half page (landscape)	\$750	\$2400	several	A5 – 148.5mm(w) x 105mm(h) ensure all text is at least 5mm from the inside edge plus 3mm bleed
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Artwork guidelines

- Artwork must be supplied as a .pdf with fonts outlined
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- Dimensions must meet the requirements outlined in the table above
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For further details, please email the *Teaching History* editor: journal.htansw@gmail.com