

# TEACHING HISTORY

Journal of the History Teachers' Association of NSW Inc (HTANSW)

First published in 1961

ISSN 0040-0602

## Information for new advertisers 2024

*Teaching History* is the quarterly professional journal of the History Teachers' Association of New South Wales (HTANSW). It is a full colour, 80-page publication featuring articles, news, teaching resources, and reviews from prominent academics, professionals, cultural institutions and teachers from around the world. Advertising in *Teaching History* is a highly effective way to promote history-related services, learning programmes and products. It is distributed to over 1100 individual and institutional members, representing thousands of teachers, schools, libraries, and university departments across Australia and internationally. Print copies are sold at HTANSW conferences, events, and via the HTANSW website, and digital format is available via Informit and Ebsco.

### Key dates

Issue	Deadline for contributions	Intended publication date
Term 1	1 February	31 March
Term 2	1 May	30 June
Term 3	1 August	30 September
Term 4	1 December	31 January (the following year)

### Advertisement options

Option	Rate (incl. GST) single issue	Rate (incl. GST) annual: 4 issues (20% discount)	Availability	Dimensions
Inside half page	\$660	\$2112	Several	Maximum size 175mm wide x 140mm high.
Inside full page	\$880	\$2816	Several	A4 size plus 5mm bleed on all sides; ensure all text is at least 5mm from the edge.

### Artwork guidelines

- Artwork must be supplied as a .pdf, .jpeg or .tiff file.
- Colour must be CMYK or Greyscale and reproduce at a minimum resolution of 300 dpi.
- Dimensions must meet the requirements outlined in the table above.
- Artwork content and design must be acceptable to HTANSW.
- Advertising will be invoiced when the artwork is submitted.

For further details, please email the *Teaching History* editor: [journal.htansw@gmail.com](mailto:journal.htansw@gmail.com)