

TEACHING HISTORY

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Information for new advertisers 2023

Teaching History is the quarterly journal of the History Teachers' Association of New South Wales (HTANSW). It is a full colour, 80-page publication featuring articles, teaching resources, and reviews from prominent academics, professionals, cultural institutions and teachers from around the world. Advertising in *Teaching History* is a highly effective way to promote history-related services, education programmes and products. It is distributed to over 1100 individual and institutional members, representing thousands of teachers, schools, libraries, and university departments across Australia and internationally. Print copies are sold at HTANSW conferences, events, and via our website, and digital format is available via Informit and Ebsco.

Key dates

Issue	Deadline for contributions	Intended publication date
Term 1	1 February	31 March
Term 2	1 May	30 June
Term 3	1 August	30 September
Term 4	1 December	February (the following year)

Advertisement options

Option	Rate (incl. GST)	Availability	Dimensions
Full page (single issue)	\$770	several	A4 size plus 5mm bleed on all sides; ensure all text is at least 5mm from the edge.
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